BRANDON BARNES

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EDUCATION

Webster University St. Louis, MO Bachelor of Fine Arts 2010

SKILLS

- Photoshop, Illustrator, and InDesign
- · Prepress preparation
- · Premiere Pro and After Effects
- · DaVinci Resolve
- · Blackmagic Pocket 6k cameras
- Gimbals, sliders, lights, and other video equipment
- Mac and Windows operating systems
- · Microsoft Office
- · HTML, CSS, and Wordpress
- · Project management software

EXPERIENCE

Tacony Corporation - St. Louis, MO

2020-2024

Senior Graphic Designer

I started at Tacony producing digital and print media for seven different brands, and ended up becoming heavily involved in updating style guides for two of them. I later worked in video production and motion graphics, where I produced a number of ad and sales videos. Eventually I was promoted to Senior Designer where I had a key role in the development of marketing campaigns for new product launches.

BOLT Construction & Roofing - St. Louis, MO

2019-2020

Marketing Manager

My duties at BOLT were a combination of graphic design and marketing responsibilities. I would manage email and print communications while also designing the look and messaging of the campaigns. Additionally I was in charge of running the website and social media platforms, as well as creating content for them.

Vision Grills - St. Louis, MO

2016-2019

Graphic Designer

During my time at Vision Grills I was integral to the launch of several products and created packaging, manuals, photography, videos, and web materials for those launches. I was in charge up making updates to the website, creating logos, and designed all of the spec sheets, brochures, and flyers as needed by the sales teams.

ADDITIONAL EXPERIENCE

- · T-shirt design
- Logo design
- · Illustration
- · Album design & layout
- · Social Media
- · Animation
- · Poster layout
- · Small business owner