

# Brandon Barnes

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## Education

Webster University – St Louis, MO  
Bachelor of Fine Arts

## Skills

- Advanced experience in Photoshop, Illustrator, and InDesign
- Experience with Premier Pro and After Effects
- Some experience with DaVinci Resolve
- Familiarity with Blackmagic Pocket 6K cameras
- Familiarity with gimbals, sliders, lights, and other video equipment
- Proficiency in Microsoft Office Suite
- Proficiency in Adobe Creative Suite
- Experience with HTML, Wordpress, and CMS web design programs

## Experience

Tacony Corporation – St Louis, MO  
Lead Graphic Designer

2020–  
Present

- Directed product photography shoots
- Creative direction on campaigns from concept to production
- Lead video production for multiple campaigns and product launches
- Updated branding and style guides for the Riccar and Koala brands
- Designed logos and packaging for various events and products
- Created print and digital material for multiple brands and products

BOLT Construction & Roofing – St Louis, MO  
Marketing Manager

2019–  
2020

- Production of advertising and marketing campaigns
- Created marketing materials for sales team and internal use
- Production of photography & videography for marketing materials
- Responsible for maintaining lead generation services such as BBB
- Miscellaneous website maintenance
- Online review management

Vision Grills/Phase II LLC – St Louis, MO  
Graphic Designer

2016–  
2019

- Photo editing for print and web
- Assisted in designing printed assets and concept products
- Package design
- Logo design
- Video production for marketing and informational videos
- Managed updates to website using WordPress
- •Photographer/videographer duties
- •Miscellaneous additional graphic design duties

Freelance Graphic Design & Illustration

2013–  
Present

- Book illustration
- Poster design for events
- Album illustration and design
- Photography for promotional material
- Logo design

The Livery Company – St Louis, MO  
Owner/Operator

2012–  
2020

- Operated a Bar/Music Venue
- Planning/preparation duties
- Financial duties
- Miscellaneous additional bartending duties